

[marcsquire]

145 4th Avenue #15F New York, NY 10003 Tel: 301-512-5446 Email: mtsquire@gmail.com Web: marcsquire.com

EDUCATION

Syracuse University, Syracuse, New York
School of Information Studies, GPA in major: 3.9
Major: Information Management and Technology
Minor: Global Enterprise Technology
Bachelor of Science, May 2011

TECHNOLOGY AND BUSINESS EXPERIENCE

Software Engineer, Major League Baseball Advanced Media, New York, New York (Nov 2011 - Present)

- Implement web interfaces and applications using HTML5, CSS3 and JavaScript
- Selected as one of three engineers to work as part of an agile design/engineering team tasked with defining and implementing the global patterns/UI elements for the NHL.com and MLB.com redesigns.
- Write clean, scalable and reusable code
- Contribute to and help maintain the NHL.com and MLB.com developer pattern libraries
- Collaborate closely with other engineering, product and marketing teams to define and write product requirements
- Simultaneously manage multiple site builds and project deadlines
- Parse JSON and XML data files to display editorial content on the front end of a website
- Develop responsive websites that adapt to the screen size of the user's device
- Selected to represent MLB Advanced Media to recruit undergraduate students on Syracuse University's campus and act as a representative at MLB's Internet Week New York booth

Cofounder, Leema (www.leemaeats.com), New York, New York (Nov 2014 - Jan 2016)

- Cofounded an ecommerce marketplace for small batch and handcrafted foods called Leema (Let Everyone Eat My Art)
- Designed and developed the responsive front end of the web application
- Optimize the web application by integrating with Amazon CloudFront and S3 to serve static assets
- Integrate NewRelic analytics and perform load testing on the application to spot areas of improvement
- Involved in product development, backlog prioritization and building out new features of the web application
- Actively recruiting new vendors to sell their products on Leema
- Contributing to business development and Leema's overall marketing strategy

Business Technology Analyst, Deloitte Consulting, New York, New York (Aug 2011 - Nov 2011)

- Perform user experience testing of a web based portal being implemented at the client site
- Collaborate with the Deloitte Consulting team and client team to define requirements for a web portal implementation
- Selected to represent Deloitte Consulting to recruit undergraduate and graduate students on Syracuse University's campus

IMLP Intern, General Electric Company, GE Corporate, Stamford, Connecticut (Summer 2010)

- Implement an ITIL based IT management SaaS tool that tracks the location and users of all computer hardware
- Work with IT and core business personnel to build and implement processes of the tool
- Manage 5 projects simultaneously throughout the summer

Contributing Photographer, Getty Images, (February 2007-Present)

- Photograph Syracuse University basketball and football; professional sporting and red carpet events
- Photos published in The New York Times, USA Today, The Washington Post, www.espn.com, and ESPN The Magazine

LEADERSHIP EXPERIENCE

Unit Leader, Pine Forest Camp, Greeley, Pennsylvania (Summer 2008, 2009)

- Manage a staff of 18 counselors
- Coordinate daily activities for 70+ 7th and 8th grade kids
- Build relationships with campers and their parents

COMPUTER SKILLS

Mac/PC, HTML5, CSS3, JavaScript, Responsive Web Design, NodeJS, Adobe Photoshop, Illustrator, InDesign, Microsoft Word, Excel, Powerpoint, Video Editing